WORKSHEET 1

Annual Calendar

Blog: _____ Year: _____

Consider the cycles of content you might need to cover this year, such as advertising campaigns, events holidays, and product launches.

JAN	FEB	MAR	APRIL
MAY	JUN	JUL	AUG
SEP	OCT	NOV	DEC

CoSchedule

WORKSHEET 2

Ideas Worksheet

Blog: _____ Event/Theme: _____

Store your ideas before you transfer them to your calendar. Keep the worksheet handy for brainstorming sessions and content planning meetings.

KEY				
☐ _____ ☐ _____ ☐ _____ ☐ _____ ☐ _____ ☐ _____ ☐ _____				

CoSchedule

WORKSHEET 3

Monthly Calendar

Blog: _____ Month: _____

Your monthly editorial calendar is your go-to workhorse that you'll use daily. It tells you who is writing what, and when.

SUN	MON	TUES	WED	THUR	FRI	SAT	IDEAS
☐	☐	☐	☐	☐	☐	☐	
☐	☐	☐	☐	☐	☐	☐	
☐	☐	☐	☐	☐	☐	☐	
☐	☐	☐	☐	☐	☐	☐	

CoSchedule